



# Shivoo Studios does Smart Phone AR

SHIVOO Studios

NEVER MORE

Shivoo Studios.com in collaboration with Never More Immersive.com has combined forces to bring you the Dreams of Dracula Augmented Reality Experience merged with the Shivoo's Dracula AR app to transport users into an extended digital AR version of the Live Experience happening at Musica New York City.



Enjoy Virtual Reality without the goggles!



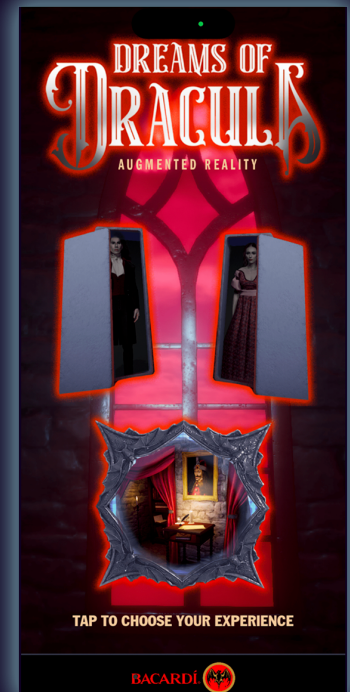
## Dreams of Dracula: AR

Step into Dracula's Chamber in AR

DESCRIPTION: Open The Dracula AR app on your iPhone and tap to place an Augmented Reality Portal in your living room, or out in the park, and walk forward into Dracula's Immersive Castle Chamber. Look left, right, up and down. In the darkness you'll encounter seductive hungry Vampires and read through private diary entries while you are being watched by the painting on the wall! Step into the legendary Tale of Dracula like never before! If you get too frightened, turn around and see the Portal to go back to the real world!

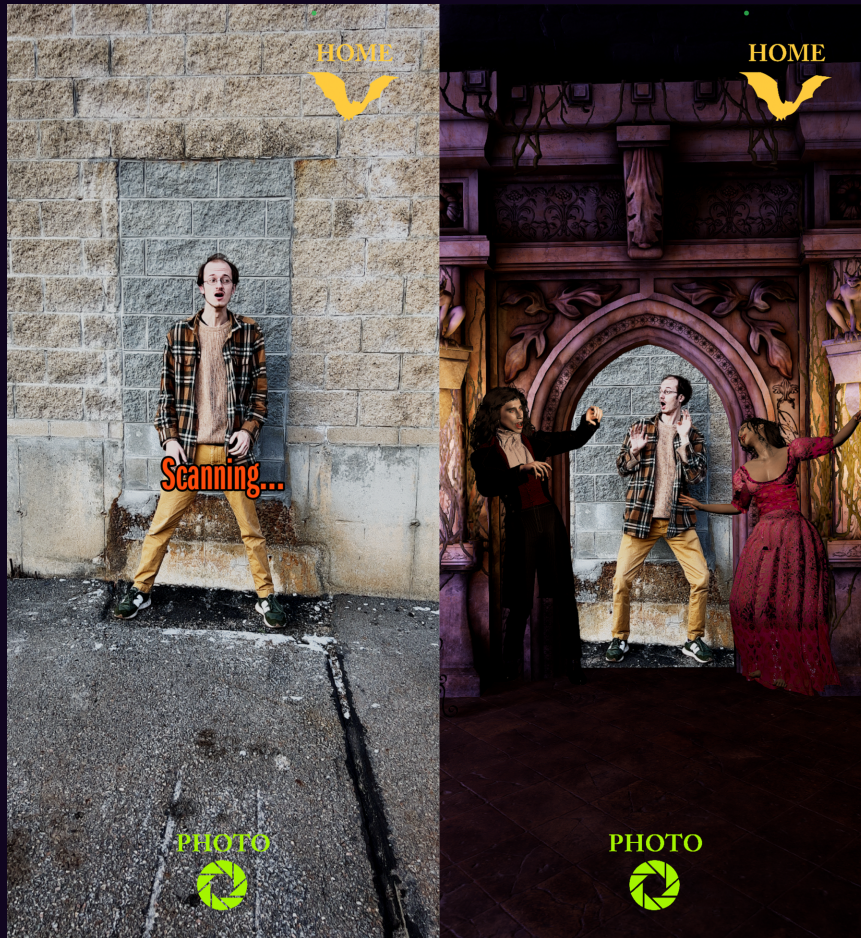


Now Available



# Tap the Immersive Portrait Experience

Save or Send Snaps to Friends



Explore the new "Immersive Portrait Experience" in the "Dreams of Dracula AR" (Augmented Reality) App!

Tap the Portrait option in the app home screen, then place the gothic "AR Archway" anywhere! See Dracula & Lucy beckon and clutch at anyone you choose to stand centered between the two seductive vampires. Tap "Photo" to capture/save or share the scariest moments while listening to the creatures of the night.





# Walk forward into the Portal and Explore

- Meet Dracula
- The Vampire Lucy
- Read + Listen to Letters
- Tap on Invites
- Buy More tickets

To journey into Dracula's Chambers, open the Dracula AR app on your iPhone and tap The Portal Option to place an Augmented Reality Portal in your living room, or out in the park, then walk forward into Dracula's Immersive Castle Chamber. Look left, right, up and down. In the darkness you'll encounter seductive hungry vampires and read through private diary entries while you are being watched by the painting on the wall! Step into the legendary Tale of Dracula like never before!



**DREAMS OF DRACULA**  
AUGMENTED REALITY

TAP TO CHOOSE YOUR EXPERIENCE

BACARDÍ



## FIND US ONLINE

### Creator Description:

**SHIVOO**  
Studios

NEVER MORE

Shivoo Studios an award winning XR creative force bringing the digital AR experience while Never More Immersive informs the story user that is linked to their Live Theatrical production with Bucket Listers delivering promotion and ticketing management support.

### Partner Description:

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### App Description:



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# Show Press, Reviews & App Mentions

**Fears Magazine Review (October 3, 2023)**

[DREAMS OF DRACULA - Review - Fears Magazine](#)



[https://fearsmag.com > post > dreams-of-dracula-review](https://fearsmag.com/post/dreams-of-dracula-review)

"There is an app, created by Shivoo Studios, that adds another element to the evening's experience. It permits guests to interact with their dreams as an augmented reality post experience after the show in the salon area. I played with it a bit and found it a novel idea to give those who are unable to put down their phones something to do."

**Broadway World (October 17, 2023)**



[broadwayworld.com/off-off-broadway/regional/Dreams-of-DraculaAn-Immersive-Masquerade-Experience-3841016](https://broadwayworld.com/off-off-broadway/regional/Dreams-of-DraculaAn-Immersive-Masquerade-Experience-3841016)

"A custom Dreams of Dracula app built by Shivoo Studios will allow guests to further interact with their dreams as an augmented reality post experience after the show."

**Bloolooop (September 12, 2023)**

[Dracula-themed show coming to NYC for Halloween - Bloolooop](#)



[https://bloolooop.com > brands-ip > news > dreams-of-dra...](https://bloolooop.com/brands-ip/news/dreams-of-dra...)

"Additionally, a custom Dreams of Dracula app will allow guests to interact with their dreams in an augmented reality (AR) experience after the show."

**AM New York (August 29, 2023)**

[Experience Dracula in a haunting new immersive ...](#)



[https://www.amny.com > arts-entertainment > dreams-...](https://www.amny.com/arts-entertainment/dreams-...)

"A custom app created by Shivoo Studios will allow guests to fully immerse themselves further in the experience by interacting with their dreams as an augmented reality post experience after the show."



**Time Out New York: (August 28, 2023)**

[A nightmarish immersive show about Dracula is coming to ...](#)



[https://www.timeout.com > newyork > news > a-night...](https://www.timeout.com/newyork/news/a-night...)

"Expect an evening that not only retells the gothic Dracula story, but encases it amongst the very Dark Romantic literary traditions that inspired Stoker himself."

**WPIX (September 28, 2023)**



[Dreams of Dracula transports visitors to a world of darkness in Hell's Kitchen](#)

"Dreams of Dracula is exactly what New York needs."

"This is theater, dance, acting, this is immersive clubbing!"

**NBC (October 11, 2023)**



[Immersive Dracula Experience Is The Nightmare of Dreams](#)

"The nightmare of dreams."

"an elegantly haunting experience."

[Watch the full News story here](#)

**Theme Park Magazine (October 11, 2023)**



[A Bite of the Big Apple: The 'Dreams of Dracula' Immersive Event](#)

"Dreams of Dracula is a unique encounter where history, horror, and theatrics converge to create a one-of-a-kind journey, placing guests at the heart of the narrative."