

Shivoo Studios WebAR

What is WebAR?

Web-based Augmented Reality allows you to enable AR anywhere you go, directly on your browser.
Use on your phone or your desktop – no App required!



Shivoo Studios built PW's Web/AR experience, which doesn't require wearing AR glasses or downloading mobile apps to access. Using a personal smart device, patients scan the QR code displayed on the Patient Exam Room poster and engage with interactive 3D elements that explain health concepts in either English or Spanish.



Physician's Weekly (PW), a leading source of trusted medical information, perspectives, and education for healthcare providers and patients at the point-of-care, took home two out of four awards for adding augmented reality to its in-office Patient Exam Room posters.

See the App in Action!

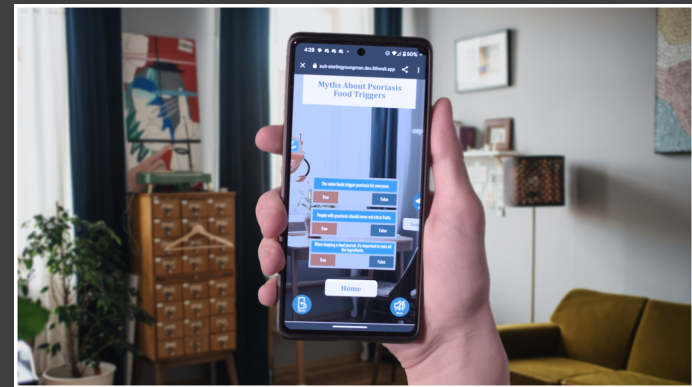
Bringing information, facts & health tips beyond articles, audio and video spaces into your space.

AMD-23-July | Blurry Vision | Slider



Shows the Progression of vision changes living with Age-Related Macular Degeneration (AMD).

Psor-23-June | Quiz



This feature allows the user to test what they know about Psoriasis.

HIV-23-April | Body Widget



Shows the ranges of symptoms someone may experience with HIV.

Psor-23-June | Spinning Plates



Shows the food triggers and alternatives with Psoriasis.

Creating Branded Avatars

Guiding users through Immersive Experiences



The PW Bot flies in when you open the AR experience. The bot will guide you through this interactive world after you select either English or Spanish language option. You will discover 3D images and more tips and information in these exciting and new WebAR experiences!

Experience More!

Check out these links to explore the interactive world of PW WebAR.

Plaque Psoriasis |
Skin Stages | Slider

HIV | Common
Conditions | Body Widget

Heart Disease |
Artery Tube | Slider

WL | Food Alternatives |
Spinning Tiles

[Open Link](#)

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Award-Winning Innovation

HEALTHY LIVING with PHYSICIAN'S WEEKLY®

Physician's Weekly (PW), a leading source of trusted medical information, perspectives, and education for healthcare providers and patients at the point-of-care. They took home two out of four awards for adding augmented reality to its in-office Patient Exam Room posters, covering 20 medical conditions and counting. Physician's Weekly won the **Award for Best POC Media Partner to Elevate the Educational Experience** for adding augmented reality to its in-office Patient Exam Room posters, in collaboration with Shivoo Studios.

SHIVOO
Studios

Succeeding the **POC NOW Summit Awards**, on March 22 – Shivoo Studios delightfully accepted the award as Best Point of Care Media Partner. Shivoo Studios is a company that specializes in innovating the XR (Extended Reality) space by creating immersive experiences and customized AR products. In the year 2023 alone, Shivoo Studios pushed 34 LIVE Web-Based Augmented Reality Experiences for Physician's Weekly.



Shivoo is Getting Noticed

Best Point of Care Media Partner

Special Thanks to Physician's Weekly



2023 POINT OF CARE
NOW

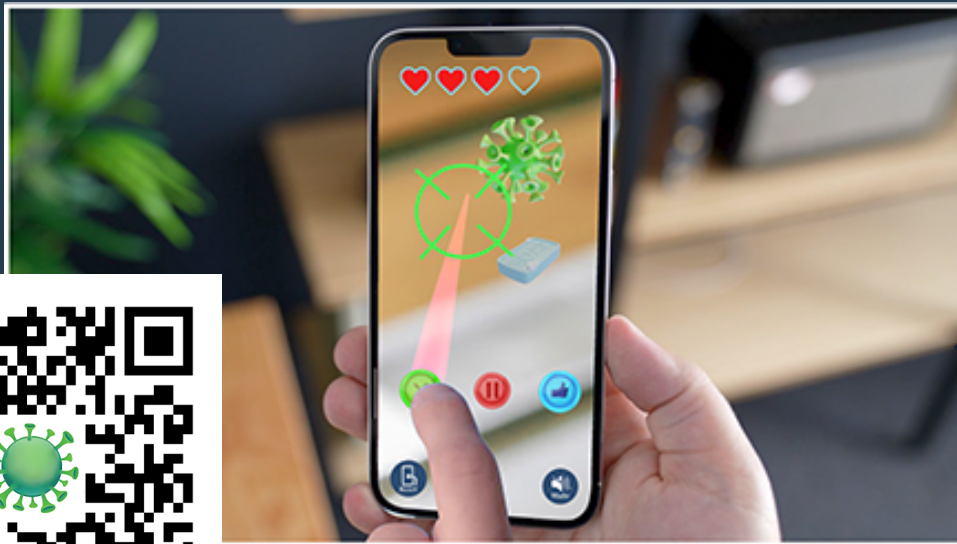
Evolution | Impact | Innovation



PHYSICIAN'S WEEKLY

PLAY GERM ATTACK

Enjoy Physician's Weekly Augmented Reality (AR) Games,
Demonstrations Tips and Breakthroughs for Healthy Living!
Original WebAR game created by Shivoo Studios.



[PLAY NOW](#)